

Wayne State University
Proceedings of the Student Affairs Committee
March 23, 2022

Present: Pynthia Caffee, Siobhan Gregory, Michael Horn, Afifi Kadadu, Christine Knapp, David Merolla, Cynthia Merritt, Rachel Pawlowski, Michele Porter, Shauna Reevers, Ali Salamey, Naida Simon, David Strauss, Neelima Thati, Jennifer Wareham

Absent with Notice: Barbara Jones, Theresa Perlman, Michele Ronnick, Brad Roth, mark wenzel

Absent: Nick Tedesco

Guests: Ahmad Ezzeddine, Darryl Gardner, Ericka Matthews-Jackson, Catherine Kay, Michael Quattro and Kelly Dormer

The meeting was called to order at 1:31 pm via ZOOM and in person. The agenda and the minutes from the February 16th meeting were unanimously approved.

Our first guest speaker was Ahmad Ezzeddine who gave an update on changes within his division of Academic Student Affairs and Global Engagement. APEX and Warrior VIP will be incorporated into a new program called Warrior 360. We will use what we have learned from those two programs to make Warrior 360 a more vibrant program. Transfer Credit is leaving the Office of the Registrar and moving to Student Success. Darryl Gardner's portfolio will now include Federal TRIO and Mark Jackson will move from APEX to Federal Trio. Institutional Research and a unit of C&IT will now merge and include data governance. The Student Center Building will now report to the Dean of Students Office except for the retail enterprise and summer conferences. The goal is to break down silos to better serve our students. We want to expand, not reduce, student support.

Darryl Gardner and Latonia Garrett will direct Warrior 360. It will build off what we learned from APEX and Warrior VIP. We need to be innovative and creative to help our students. After a careful and thoughtful process, the staff of both units will be placed. Once the decisions are made, we will see where folks land. Federal TRIO will be more of a pipeline to central campus. Summer K-12 programs, Math Corps among others will be part of an expanded pipeline to college enrollment at Wayne State. Ahmad and his directors need about 30 more days to finalize what they want to do. They want to include the schools and colleges in the discussions. More to come at a later date.

Ericka Matthews-Jackson gave us an update on fall 2022 FTIAC trends. Submitted applications are up 7% (n=15,055). 46% of all applications are test optional (n=6,947). This is holding steady as last year when 45% of all applications were test optional. Admits are up 5% (n=9,241) but orientation reservations are down 35% and enrollment deposits are also down. Our deposit is \$50 but we waive it for all students whose Expected Family Contribution is \$5,000 or less. Currently we are really focused on the fall 22 class but are beginning to recruit the fall 2023 class. On April 2, 2022 we are holding an Admitted Student Day on campus. At our top 10 feeder schools, we are also holding an admitted student day. We are continuing the Heart of Detroit Pledge, and the deadline has been extended to April 1, 2022. We are an unlimited partnership with Detroit Promise. We have also extended our scholarship deadline.

Cathy Kay spoke about changes in her office. We will have a new scholarship software program called Scholarship Universe (SU). SU is a scholarship-matching tool for admitted Wayne State University students. It connects Warriors to millions of dollars in both internal and external scholarships. The software will go live this summer. A software training library and tutorial will be created prior to launching SU. One application will connect to internal and external scholarship. This gives our students more flexibility. Many other Michigan universities use this software and it works well with Banner. Pell increased by \$400 and FAFSA Fridays are back. After our meeting, Cathy sent Naida the dates:

FAFSA Fridays

April 8th – 9AM to 12PM

April 22nd – 1PM to 4PM

May 6th – 9AM to 12PM

May 20th – 1PM to 4PM

June 10th – 9AM to 12PM

June 24th – 1PM to 4PM

July 15th – 9AM to 12PM

July 29th – 1PM to 4PM

Students/Parents will be able to sign up here: <https://slate.wayne.edu/portal/fafsa-fridays>. As of the writing of these minutes the dates have not been placed on the website yet but should be over the next week or so. The Office of Student Financial Aid (OSFA) also plan on scheduling more events separate from these for specific populations during the same months.

OSFA began awarding 2022-23 potential FTIACs in December, 2021. Federal Application for Student Financial Aid (FAFSA) numbers for incoming students are down. For the 2020-21 academic year we had 30,414 (Potential and Current students), for 2021-22 we had 27,862 (Potential and Current students) and for this year to date 24,974 (Potential and Current students). Verification is back for 2022-23. In 2020-21 21% of students were selected for verification. So far 7% have been selected for verification for 2022-23.

Congress has increased the maximum Pell grant by \$400 to \$6,895 a 6.2% increase. There will be FAFSA changes for the 2024-25 academic year. These include a name change for Expected Family Contribution (EFC) to Student Aid Index (SAI). This has the potential to negatively impact middle to upper income families with multiple children in college. More students may become eligible and some foresee that the threshold for maximum Pell grant eligibility has the potential to help more lower income families. OSFA will begin to analyze our current awarding structure and process to meet strategic plans for awarding housing, merit and need based awards.

Michael Quattro spoke about Transfer Initiatives: Supporting Student Success (Pre-transfer through completion). For Fall 2022 applications are up 3.63% and admits 2%. The university has an Equity Transfer Initiative with Jackson Community College and Oakland Community College. At Jackson CC we will stress Business, Public Health, Engineering Tech, Criminal Justice and Mechanical Engineering. We also are working to add Schoolcraft and Washtenaw Community Colleges to the Equity Transfer Initiative. The Transfer Student Success Center (TSSC) will control transfer credit as of April 4, 2022, hire two new transfer advisors (Academic Services Officer), have transfer success appointments both day and night appointments, and a future home to be determined. For the pathways, articulation agreements are not always a clear path. We need to let students know what is needed when they transfer in. We want to change the narrative to include the student voice, communicate clear, student-friendly model, create a

seamless transition with multiple entry points, foster engagement and collaboration, expand transferability including stackable credentials, and improve communication and tracking. We are developing a newsletter to provide updates to transfer students. In recruitment, we are continuing to visit community colleges, advising at the community colleges and communicating updates to community college students. We still have 3 extension centers (ATEC, Schoolcraft and University Center at Macomb). We are creating Transfer Ambassadors with a Transfer Club and highlighting student spotlights.

Darryl Gardner gave an update on how our graduation rates are trending:

Table of Wayne State Graduation Rates for 2022

| Graduation Rate Gains | 2022* | One Year Ago | Two Years Ago | 10 Years Ago |
|------------------------------|--------------|---------------------|----------------------|---------------------|
| Overall | 57.4%* | 55.8% | 51.9% | 26.0% |
| Black Students | 36.0%* | 34.6% | 24.8% | 7.6% |
| Hispanic/Latinx Students | 48.4%* | 38.4% | 35.2% | 16.7% |
| First Gen Students | 50.8%* | 44.6% | 43.0% | 18.4% |
| Low Income Students | 51.0%* | 47.3% | 44.8% | 16.1% |

*Unofficial based on degrees certified though 3.25.2022. Official graduation rates will be reported in the fall of 2022.

It is still early but the 5-year graduation rates look promising.

During the Q&A a question was asked if we are targeting international transfer students. That is already in place. We are recruiting at St. Clair College (Ontario) and have an Open House scheduled there. Another question dealt with financial aid, we need to clarify whether Advance Placement, International Baccalaureate credits count in the keeping of scholarships. OSFA is working on simplifying the language. A draft will be available soon. We will count those credits but please be patient.

Contact Information:

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Darryl Gardner, Senior Director of Student Success Operational Excellence, Email: darryl@wayne.edu Phone: 313-577-2550.

Ericka Matthews-Jackson, Senior Director of Undergraduate Admissions, email: emjackson@wayne.edu Phone: 313-577-1981.

Catherine Kay, Senior Director of Student Financial Aid, email: Catherine.Kay@wayne.edu Phone: 313-577-3049.

Michael Quattro, Director of Educational Outreach and Transfer Initiatives, Email: michael.quattro@wayne.edu Phone: 313-577-1430

The meeting was adjourned at 2:40 pm.

The next meeting is April 13, 2022, at 1:30 pm via ZOOM. The invite and link will be sent later. The guest speaker will be Kelly Dormer speaking about Block Scheduling and hopefully requested data from OIRA.