

WAYNE STATE UNIVERSITY
ACADEMIC SENATE
PROCEEDINGS OF THE POLICY COMMITTEE

July 20, 2020

Present: L. Beale; P. Beavers; V. Dallas; r. hoogland; D. Kessel; C. Parrish; B. Roth; N. Simon;
W. Volz; A. Wisniewski

Absent with notice: K. Whitfield

The item marked with an asterisk constitutes the Action of July 20, 2020.

- *1. Approval of Proceedings: Policy Committee approved the Proceedings of its June 29 meeting as submitted.
2. Report from the Senate President:
 - a. Academic Transparency Committee: The committee is learning how the Academic Analytics program functions. It has a lot of power that can be used positively or negatively. The program does not record much of the relevant data from the humanities or law, for example. The software costs about \$1 million. The committee will report regularly.
 - b. Aramark Contract: The administration has renewed the contract with Aramark food service. Ms. Beale remarked that to her knowledge faculty had not been consulted about the renewal. She suggested that Policy might ask Timothy Michael, Associate Vice President for Student Auxiliary Services, the process by which contracts are renewed and how the decisions to choose vendors are made.
 - c. Budget Carry Forwards: The central administration recalled 88% of unit budget carry forwards to cover part of the university's budget deficit. Some units had plans for the use of the money. It was said that the deficit was in the central administration fringe benefits account.
 - d. Enrollment: As of last week, enrollment of undergraduates for the fall continues to increase and graduate enrollment has decreased compared with last year at this time.
 - e. ICE: Immigration and Customs Enforcement rescinded the recently issued policy that required international students to take at least one credit in an in-person course during the fall semester to remain in the United States. Nonetheless, ICE states that new students cannot get visas to enter the U.S. if they will be taking only online courses.
 - f. Social Justice Action Committee (SJAC): Ms. Beale is a member of the overall SJAC. President Wilson met with the committee and talked about addressing racism on campus. Ms. Beale suggested that social justices encompasses a variety of "isms" ,but he did not respond to that comment. Mr. Parrish mentioned that the university admits 40% fewer Black students than it did several years ago.
 - g. Email Messages: A faculty member told Ms. Beale that she believed someone was accessing her mail account. Mr. Parrish said she should take the problem to the AAUP-AFT. That is what she had been told to do.
3. Update on Bookstore Inclusive Access: Mr. Beavers informed the committee about the work of the Inclusive Access Pilot Program Committee. The committee selected about 20 classes with multiple sections to test if inclusive access materials are beneficial to students. The classes include general education courses and courses with high rates of failures, drops, and

withdrawals. He said Barnes & Noble is not as interested in selling the textbooks as they are in selling electronic courseware such as quizzes and learning modules from vendors. The courseware has open educational resources (OER) developed by third parties. The messages that are sent to students are very important. Students will need to talk with the faculty member to find out if they will be denying themselves courseware that is essential for the class if they do not purchase the IA textbook. Using courseware is a policy question. It could lead to a more uniform way of teaching that might appeal to some administrators. Increasing the number of students in courses leads to using prepackaged products because it's a systematic way of instructing students. Ms. Beale mentioned, however, that it also is a systematic way of eliminating experienced faculty who don't want to use it. Jodi Young, the Bookstore Manager, and Timothy Michael did not discuss the selling of prepackaged courseware when they met with the Policy Committee about IA.

Mr. Beavers noted that individual publishers are also making direct contact about their products that are similar to the inclusive access. For example, Cengage, an education and technology company, has a similar program sells courseware for sequential courses, such as courses in mathematics, as a package.

The university receives a 7% margin on textbooks and an 18% margin on all non-textbook material sold by the bookstore. If IA is adopted, the cash flow to the university will increase.

The bookstore wants to purchase the textbooks for the pilot program from a number of publishers to see if they perform satisfactorily. The bookstore personnel are crafting the messages that will be sent to students. It is difficult to communicate how the courses that will use IA are marked in the catalog and how to consult with the instructor. They are suggesting boilerplate copy to the faculty that they will be able to include in a message and that could be used in a syllabus including the ability for students to opt out of the program if they choose. The committee is suggesting the points faculty need to include in their communication to students. There is no easy way for students to identify sections where first day isn't involved. Students have to click on certain links in the profile of classes. They'll get good at identifying the classes because it involves money. Policy Committee had asked that the IA be an opt-in program but Barnes & Noble is using national software and local bookstores cannot have an opt-in program.

Mr. Beavers explained that the Adoption Insight Portal is the software faculty use to order textbooks from the bookstore. They may order the textbook used the previous term or the bookstore will give suggestions if they want to change textbooks. Faculty may enter an ISBN number for a book. The AIP is a fairly easy way to order. Faculty may sign up to use the administrative portal to see how many courses have been interacting with the bookstore, the kinds of textbooks and materials others have chosen. The librarians are interested in AIP to promote open educational resources and open textbooks more vigorously to faculty. It will give them options and they'll be able to see who is using those kinds of resources.

4. Labor@Wayne: Provost Whitfield formed a working group to "Craft a proposal and articulate a vision that would allow us to connect and enhance the various aspects of labor activity (teaching, research and service) at Wayne State." He asked Policy Committee to comment on the report. The committee and the Provost discussed the history of the labor center and which college might be an appropriate home for it. It needs a full-time faculty director and support staff. Provost Whitfield said that people outside the university see the center as a jewel of the university. We need to make it more efficient and effective. Policy Committee will discuss the report at its next meeting.

- *5. Faculty Representatives for Review Committees: The College of Fine, Performing and Communication Arts and the College of Engineering will undergo their five-year review in the 2020-2021 academic year. Policy Committee selected faculty to serve on the review committees. After Ms. Beale ascertains their willingness to serve, she will send the choices to Provost Whitfield.
 - *6. Search for the Dean of the Eugene Applebaum College of Pharmacy and Health Sciences: A committee is being formed to conduct the search to replace Catherine Lysack, the Interim Dean of the college. Policy Committee selected faculty to serve on the committee and will submit their choice to Provost Whitfield after ascertaining willingness to serve.
 7. Meeting with the President's Cabinet: Policy Committee will meet with the Cabinet on September 23. In response to an inquiry from Ms. Beale, she and the President will set the agenda when they meet in August.
 8. Shared Governance: Policy Committee discussed the relationship of the Senate with President Wilson.
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Approved as submitted at the Policy Committee of August 3, 2020