

WAYNE STATE UNIVERSITY
ACADEMIC SENATE
PROCEEDINGS OF THE POLICY COMMITTEE

June 9, 2014

Present: J. Artiss; V. Dallas; D. Kessel; R. MacArthur; C. Parrish; L. Romano; W. Volz;
M. Winters; A. Wisniewski

Absent with notice: L. Beale

Guest: Terry Margolis, Associate Vice President for Development and Alumni Affairs

The items marked with an asterisk constitute the Actions of June 9, 2014.

1. Capital Campaign: Ms. Margolis directs the University's capital campaign. She was invited to the meeting to talk about the approach that the Development Office is using to involve the faculty and staff in the campaign. The public phase is scheduled to begin October 9 and will continue for four years. The goal is \$750 million. Any donations to the University over these next years will be applied to the goal. The administration wants to increase the number of faculty and staff who donate to the University. Ms. Margolis said that staff in the Development Office would be happy to meet with any group. However, she and the Policy Committee believe that faculty talking with their colleagues is the best approach.

The campaign has four major priorities: inspire, discover, create, and engage. "Inspire" primarily will support students, such as providing scholarships. "Discover" refers to research, endowed chairs, and research funds. "Create" refers to spaces and the creative arts, including the Hilberry Gateway Project and the renovation of State Hall. "Engage" refers to the way in which the University impacts the community in research and in other activities, such as the Law Clinic.

At Mr. Romano's request, Ms. Margolis provided information about the budget, gifts and pledges, and the amount of money in the endowment fund. Also provided was the participation rate of faculty in calendar years 2013 and 2014. Ms. Margolis and the Policy Committee talked about the plans to increase faculty participation.

2. Blackstone LaunchPad: Mr. Volz is the Executive Director of Blackstone LaunchPad. He told Policy Committee about the history, structure, participation, and needs of this endeavor which is funded by the Blackstone Charitable Foundation's Entrepreneurship Program. It began in September 2010 and provides assistance to students to establish their own businesses. About 1300 students have attended events to learn about the services offered. About 400 students have approached the office wanting to talk about their business ideas. One hundred fifteen business entities have been formed with 61 of them earning revenues. The LaunchPad is an educational opportunity for students to learn how companies are started.

3. Report from the Chair:
 - a. Robert Forsythe has been appointed Dean of the School of Business Administration effective June 21. He is a professor of finance and is the former Dean of the University of South Florida's College of Business.
 - b. Provost Winters updated the Policy Committee on the searches for the Dean of Law and the Dean of Nursing.
 - c. The Strategic Planning process is beginning. The Steering Committee has its first meeting on June 10.
 - d. The state budget allocates more money to the University for fiscal year 2015 than last year. The increase over last year is 4%.
 - e. Enrollment for fall term 2014 is expected to be lower than last year, but that drop has been included in the University Budget. The decline at this point is in the continuing students.

4. Report from the Senate President
 - a. Mr. Romano is a member of the Steering Committee for the strategic planning process.
 - b. The Policy Committee has been invited to a reception that President Wilson is hosting after the June 27 Board of Governors meeting. The members of the Board, the President's Cabinet, and the Deans will attend the reception.

- *5. Proceedings of the Policy Committee: The Proceedings of the Policy Committee meeting of May 19, 2014, were approved as submitted.

6. Scheduling Matrix: Provost Winters is forming a committee to study the scheduling matrix. The current matrix is not followed by all departments; required classes may overlap. This can extend the time to graduation. The Provost has asked Associate Provost Joseph Rankin to form a committee that will decide how to improve the matrix and, once that is done, how to enforce it. She asked the Policy Committee to appoint one person. They did so. Mr. Romano suggested that classes start on the hour. The University should maximize its facilities by spreading classes across the week. Ms. Dallas said that students want to take classes within a certain time period and want to come to campus as seldom as possible. If parking were included in the student fee and students did not have to pay each time they park, spreading classes across the week would be more palatable to students. Policy Committee members believe these changes would be good academically for the students.

7. E-mail Messages: Some faculty who recently retired apparently have complained that they are not receiving e-mail messages. From the description of the problem, the Provost believes they are not getting the messages because Banner has faculty coded as faculty or as retiree. They do not get the e-mail messages addressed to allfaculty@wayne.edu. The Provost will look into the problem. Mr. Artiss also mentioned the problems that the faculty in the School of Medicine have with their School's e-mail system.