Wayne State University Academic Senate Facilities, Support Services and Technology Committee Proceedings from the Wednesday November 17, 2021, via Zoom

Present: Paul Beavers, Elizabeth Drake, Jane Fitzgibbon, Dan Golodner, Lisa O'Donnell, Mary Paquette-Abt, Avraham Raz, Michael Samson, Jenn Stockdill, Jeff Withey

Absent: Faisal Almurfarrej, Melissa Crabtree, Paul Dubinsky, Brian Edwards, Erica Edwards, Michael Samson, Nasrin Nesha

Guest: Peter Caborn, Associate Vice President, Alumni Affairs and Advancement Services

- 1. The meeting was called to order at 1:30 via ZOOM.
- 2. The agenda was adopted.
- 3. The proceedings from November 17, 2021, were approved.
- 4. Peter Cabon discussed four general areas of Alumni Affairs*
 - FY21 Alumni Relations Highlights
 - o Special programs developed and implemented during 2021.
 - o Strong focus on Student-Alumni Mentorship Programs.
 - o BLAC Council members -> Black Law Student Association mentees.
 - Alumni Surveys and Data Collected
 - Success of second week of giving. October 16-23,
 - Division Priorities/Campaign Preparation
 - Currently on the planning stage
 - No name or target has yet been confirmed
 - Anticipate that the campaign will go live in 2026
 - Data, Analytics, & Reporting Priorities
 - Explained the continual need to ensure that the Alumni records are continually update.
 - Has a team of people that work with IT to ensure that this is a systemized process (see slide 18 for matrix)
 - Explained how they use Key Performance Indicators and the roles that the giving officers play.
 - o Information is available to deans and colleges.
 - Process Improvements & Special Project
 - Forward focus on developing benchmarks that will enhance our alumni reach (See slide 23)
- Post meeting, Peter sent the following message to invite members of the Committee who may need to update their contact information with them: <u>Alumni: Update My</u> Information
 - In addition, as Peter mentioned how Boston University developed their campaign here is a link to the detail

- Inside the \$1.85 Billion Campaign for Boston University | Bostonia |
 Boston University (bu.edu)
- 6. The committee discusses the deplorable condition of many buildings. Despite being given assurances by Facilities there is no headway.
 - Elevators are out,
 - Parts are not available.
 - Cleaning issues
 - Lighting issues with Detroit Lighting on campus

The meeting voted to ask Robert Davenport to visit in January.

7. Canvas Issues

- Two primary issues
 - When a class concludes there is no way to go back and have students with Incompletes complete the assignments.
 - a. Real issue when it comes to exams
 - b. During Fall 2021 it was anticipated that there will be a number of students that are having issues due to Covid, or stress related issues.
 - c. Since the meeting this has been resolved. Contact LMS@wayne.edu and they can reactivate any course.
 - Copious amounts of useless informational emails that are system generated.
 Will be discussed at December meeting.
- 8. Next meeting December 8.
 - Attachment Development and Alumni Affairs Update PDF.