

Final Report Student Affairs Committee 2012 – 2013

This year the Student Affairs Committee met six times. We had the following speakers and would like to thank them for their information and time:

1. Tim Michael, Vice President for Business and Auxiliary Operations and Deborah Brazen, Director of Estimating and Planning, Facilities Planning and Management
2. Dawn Dolly and Audrey Whitfield, both Associate Directors of APEX
3. Corinne Webb, Associate Vice President for Enrollment Management
4. Monica Brockmeyer, Associate Provost for Student Success
5. Guest participant: Dwayne Simmons, PhD, Department of Integrative Biology and Director, Minority Access to Research Careers (MARC) Program, Bridges to the Baccalaureate Program and Diversity for Neuroscience Education and Outreach, Brain Research Institute, University of California, Los Angeles (UCLA)

The Committee addressed the following item:

1. **Parking:** As a result of member Jim Martin (Business) the overcharging of parking fees was rescinded and refund checks issued.
2. **On-Line teaching:** In conjunction with the Curriculum and Instruction Committee. Suggestions were made.
3. **Student Center Building Renovations:** Members of the committee and Senate were invited to attend a special session with the architects.
4. **APEX:** The two associate directors came to discuss the summer 2012 Pilot program and Fall 2012 program. Further study of Winter 2013 grades for both cohorts needs to happen. There were 88 students in the Summer cohort and 17 in the Fall cohort.
5. **Reputation and Customer Service Survey of Students AKA Student Survey 2012:** Members of SAC were involved as Team One members (Liza Lagman-Sperl, Jim Martin, Naida Simon and Jim Woodyard as co-chair). The approach was to be collaborative. There were 9 Team One members: four each from the administrative side and the Academic Senate side plus a student member representing the Student Senate. Each Team One member was to choose four Team Two members who in turn were to choose four Team Three members. With alternates counted, a total of 189 people were involved in the development of the survey. Work on the Survey began in July, 2012. The Survey ran from October 22 through December 14, 2012. There was a marketing campaign to encourage student participation. This campaign included email reminders from the Center for Urban Studies, emails from President Gilmour and Provost Brown, articles in WSyoU and The South End, flyers and banners on campus, faculty reminding their students, etc. Three Nook Tablets were offered as an incentive for participation. These were raffled off at a WSU basketball game in March. There were 5,468 respondents to the survey. Team One is currently working on the draft report.

In an effort to reduce the number of demographic questions, Team One decided to have the Office of Institutional Research and Analysis link those demographic data with the student's Wayne State access ID. This worked well.

The Chairs would like to thank all of the members of the committee

Basim Asmar

Veronica Bielat

Cheryl Dove

Moira Fracassa

Judith Fouladbakhsh

Avril Genene Holt

Michael Horn

Barbara Jones

Liza Lagman-Sperl

James Martin

Victoria Pardo

Brad Roth

Madhu Sanan-Venkatan

David Straus

Ellen Tisdale

Ardiana Vuljay

Mary Width

Nancy Wilmes

James Woodyard

Lee Wurm

Respectfully submitted,

Naida Simon, Chair

Michele Ronnick, Acting Chair (January, 2013)