

WAYNE STATE UNIVERSITY

ACADEMIC SENATE

PROCEEDINGS OF THE POLICY COMMITTEE

February 16, 2009

Present: N. Barrett; V. Dallas; C. Parrish; L. Romano; A. Vlasopolos; W. Volz;
J. Whittum-Hudson; A. Wisniewski; S. Wolfson; J. Woodyard; R. Yamazaki

Guest: S. Zwieg

The items marked with an asterisk constitute the Actions of February 16, 2009.

1. Scholars Days: Susan Zwieg, Director of Undergraduate Admissions, attended the meeting to discuss and respond to questions about Scholars Days. This year 1180 high school seniors attended Scholars Days. Ms. Zwieg said that the Admissions Office purchases from ACT the names of all seniors in Wayne, Oakland, Macomb, Washtenaw, Livingston, and Genesee counties and in northern Ohio who have taken the ACT, have scores above 21 and have not submitted their ACT scores to WSU. The Admissions Office sends information about Scholars Day to high school seniors during the first week of November. The Admissions Office will buy ACT scores for sophomores who voluntarily have taken the ACT and juniors for the 2010 recruitment year. The Office also purchases names of students who take the ACT and the SAT for the National Merit semi-finalist scholarship. Students in the profile who enroll after attending Scholars Days will receive a \$2000 scholarship per year for four years. The administration wants students and their parents to attend Scholars Days because they learn about the University and misperceptions about campus can be dispelled.

It appeared to some Policy Committee members that WSU was late in making scholarship offers to students with very high ACT scores. Other universities have made offers to students in the fall. WSU is losing some of the brightest students.

They discussed follow up with the students who attended Scholars Days. The person who interviewed the student will send him or her an e-mail message. Information about what to expect will be sent through the postal service, and later a letter of offer will be sent.

The names of the students who have expressed interest in a discipline are sent to the schools and colleges. A Policy Committee member suggested that it would be better to send the information to department chairs. It was also suggested that students be paired with a faculty member in their area of interest and with alumni.

An RFP has been issued for a customer relationship management system. After information about a prospective student is entered, the system automatically sends follow up information.

Policy Committee discussed with Ms. Zwieg the need for more faculty participation in recruiting efforts.

Ms. Zwieg is in the process of forming an advisory committee for the Office of Undergraduate Admissions.

[Ms. Zwieng left the meeting.]

2. Advisory Committee: Policy Committee nominated members of the faculty and academic staff to serve on the Advisory Committee for the Office of Undergraduate Admissions.
- *3. Proceedings of the Policy Committee: The Proceedings of the Policy Committee meeting of February 9, 2009, were approved as corrected.
4. Center for Academic Excellence: Last week members of the Curriculum and Instruction, Faculty Affairs, and Student Affairs Committees met with Dean of Engineering Ralph Kummner and Associate Dean of Engineering Gerald Thompkins about the Center for Academic Excellence. Ms. Vlasopolos, the liaison to C&I, and Ms. Dallas, the liaison to SAC, reported on the meeting. The Senate committees will submit a report and recommendations to the Policy Committee. Policy Committee received a letter from concerned faculty at WSU and a letter from the Henry M. Jackson School of international Studies at the University of Washington about participation in the federal program.
5. Graduate Council Meeting: Policy Committee received the agenda for the Graduate Council meeting of February 18, 2009.
6. Member-at-large Election: Mr. Woodyard, the Chair of the Elections Committee, updated Policy Committee on the status of the member-at-large election.
7. Committee Minutes: Policy Committee received the minutes of the Elections Committee meeting of December 9, 2008, the Facilities, Support Services and Technology Committee meetings of October 15, 2008, November 12, 2008, and January 21, 2009, the Faculty Affairs Committee meetings of October 14, 2008, November 12, 2008, and December 10, 2008, the Research Committee meetings of September 30, 2008, and November 20, 2008, and the Student Affairs Committee meetings of November 11, 2008, and December 11, 2008.
8. Strategic Planning: Policy Committee discussed the role of faculty and academic staff in the strategic planning process. The administration has planned a two-day retreat for March 9 and 10, which many administrators will attend to develop some priorities for the University. There was a great deal of concern that University priorities would be set without any major involvement of faculty. Several members believed the entire Policy Committee should be asked to participate in the meeting.
9. Reports from Committees:
 - a. Mr. Volz, the Chair of the Budget Committee, mentioned items that the Committee is considering this year.
 - b. Mr. Yamazaki, the liaison to the Facilities, Support Services and Technology Committee, reported that Jon Frederick, the Director of Parking and

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Transportation Services, told the Committee that use of the parking facilities has declined. Wednesday is the busiest day and that day the facilities are only 80% full. Revenues are down 10% and Mr. Frederick expects that parking fees will have to be increased.

