Graduate Data Dashboards
and Career Tracking of PhD Alumni

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Project timeline

- Asked faculty for last known jobs/contact info of PhD alumni
  - Fall 2014

- Work-study students Trolled online data (LinkedIn) for alumni
  - Winter 2015

- Alumni census survey designed and implemented
  - Fall 2015

- Data analysis and formatting
  - Winter 2016

- Launched Graduate School Dashboards
  - Winter 2016
Datasets used

- Banner data on student enrollment
- Just shy of 3000 PhD alumni from 15 year window
- Online data trolling
  - Found approximately 88% of alumni
  - Active email addresses for a smaller fraction
  - Permanent @wayne.edu email not effective over long timeframes
- Alumni census went out to approx. 600 alumni
  - >80% response rate from alumni we contacted
  - ~560 responses
Uses for the census data

- Identifying mentors for current doctoral students
- Continuous program improvement
- Finding panel members for professional development opportunities for current students
- Reporting on student outcomes on pedagogical projects
- Data to support training grant applications
- Transparency dashboards for new or prospective students
Closing the loop after data collection

1. Discuss Program Goals
2. Design Program Features
3. Deliver Program
4. Assess Student Progress
5. Track Long-Term Student Success