

Minutes
Curriculum & Instruction Committee
April 11, 2012

1:30-3:00 PM, Room 3347 FAB

In Attendance: Veronica Bielat (Chair), Kingsley Browne, Karen Feathers, Jerry Ku, James Moseley, Abhilash Pandya, Aaron Retish, Howard Shapiro (Administration Liaison)

Absent with Notice: Jennifer Beebe-Dimmer, Andre Furtado, Devin Simpson (Student Senate Liaison), Anca Vlasopolos

Absent, Barbara Bosch, Richard Marback, Janine Lanza (AAUP-AFT Liaison),

Guest: Jodi Young, Manager, Barnes & Noble Bookstore (Wayne State University)

Jodi Young from the Bookstore presented to the Committee on the topic of textbooks and e-textbooks, and the role of the bookstore and HEOA textbook disclosure rules.

Highlights of her presentation are as follows:

B&N offers textbook rentals. They fall under the regular return policy, but can be purchased at a 50% discount. Students can write and highlight in a rental book. The Book is due back by last week of finals. Students are given a 2-day grace period, and they are sent reminders. B&N provides free shipping. There were 10,112 rented this year; 87% classes had rentals. Rentals exclude consumables such as loose-leaf books. Timing of information from faculty regarding future semester book use is critical for book buy back and acceptance of rentals. Rentals increase the likelihood students will purchase books

Some faculty create custom titles for students, working with the publishers. This year there were 213 custom titles. The bookstore will allow rentals on custom book arrangements, if they run for several semesters. Math currently has a custom title that will run 4 semesters. Custom rentals have to be bound, not coursepaks or loose leaf

Digital Rights Management which is the publishers control on access may be controlled by device or product.

B&N is a university bookstore. They are under contract to WSU and intended to serve our university community.

E-Books—There were 625 e-textbook titles sold in 2011-2012 academic year so far. E-textbooks account for less than 1% of textbook sales. There may be multiple platforms for e-textbooks and their use does have a learning curve. Bookstore will allow students to change over to print no matter when in the semester if a student purchase an e-textbook and they do not like it. Savings on e-textbooks over print is about 40-60%. Students can have a 7 day free trials on over 80% of the e-textbook titles available on the Nook Study platform.

Nook Study: Nook Study is different than the B&N Nook e-reader device. Nook Study is a hosting platform for e-textbooks that can be downloaded on a desktop or laptop. Nook Study is not available yet on mobile devices. Many textbook publishers and Nook Study have Blackboard integration.

Why students would want to buy books from bookstore: Students on financial aid can purchase directly. Some students do not have bank accounts. Students who have financial aid can opt-in to financial aid voucher program which provides \$100-\$500 for textbooks and key supplies. This runs about 2 weeks before the start of classes and is only available to undergraduates.

Faculty might be interested in exploring www.facultycenter.net, which is an online resource for faculty to share information regarding textbook adoption. It does not show digital versions of textbooks. Faculty can find out who has adopted books at which institution. Also provides contact information for publisher representatives, and the ability to request review copy.

Faculty should know they can also contact B&N for assistance with textbook selection. B&N can help:

- Get assistance with review copies
- Provide access to companion pieces for textbooks (print and online)

There is a new rule that Publishers have to make public changes in new editions from old editions. Also, textbooks must be unbundled (access cards, workbooks, supplements, etc.) so students can purchase all pieces separately.

Marwell's: Faculty should be aware that even if their department uses Marwell's exclusively, they must provide textbook information to B&N comply with HEOA rules.

Respectfully Submitted,

Veronica Bielat, Chair
Curriculum & Instruction Committee